

Alpha Sigma Kappa Educational Foundation Annual Meeting Minutes

Google Meet: <https://meet.google.com/nup-hbjx-qrx>

Conference Call Line: 502-622-8103, PIN: 644 523 926#

Date: July 18th, 2020

Time: 12:30pm CDT

Attendance:

Foundation Board Members

President & Chairwoman	Jessica Reese McIntyre
Treasurer	Rebecca Bartlett
Secretary	Mary Matthews
Advisory Board Member, Scholarship Co-Chair	Manette Macias
Advisory Board Member, Scholarship Co-Chair	Jenifer Henslee Peck

Non-Board Members

1	Amelia Rinker	Epsilon Alum
2	Tara Naber	Epsilon Alum
3	Eliza Schumer	Epsilon Alum
4	Jessica Denner	Epsilon Alum
5	Nicole Jandick	Epsilon Alum
6	Erin Cooper	Beta Alum
7	Victoria Kenney	Alpha Alum
8	Alex Reimers	Iota Alum
9	Atisha Morrison	Theta Alum
10	Ali Mostrom Kidder	Epsilon Alum
11	Misty Lam	Nu Alum

Guests – None

Meeting Minutes

Call to Order at 12:35 pm

1. Motion: Erin Cooper
2. Second: Victoria Kenney

Approval of 2019 Annual Meeting Minutes

1. Errors Identified: None
2. Motion: Erin Cooper
3. Second: Atisha Morrison/Amelia Rinker

Foundation Board Member Updates

1. Chairwoman – Jessica Reese McIntyre
 - a. Donations:
 - i. If you send in a donation, make sure to specify chapter of fund it should be applied towards.
 - ii. When you donate, you will get a receipt for your taxes.
 - b. Methods to donate:
 - i. PayPal: ask.educational.foundation@gmail.com
 - ii. There is a button on our website: www.askwits.org
 - iii. Google Pay: ask.educational.foundation@gmail.com
 - iv. Checks: Make checks out to Alpha Sigma Kappa Educational Foundation, 4407 SW 33rd St, Des Moines, IA 50321
 - v. Facebook: <https://www.facebook.com/AlphaSigmaKappaFoundation/>

- vi. Zelle: Coming soon
- vii. Open to other items - need a suggestion and investigation prior to moving out with it
- viii. AmazonSmile – donate to us with each qualifying order. For more information on how to set this up, <https://blog.aboutamazon.com/community/how-to-sign-up-for-amazonsmile>
- c. Overall, we were pretty successful this year - more to follow during the budget.
- d. #GivingTuesday Campaign Update
 - i. Not successful this past year.
 - ii. More well-known/bigger nonprofits are using this and it is hard to compete.
 - iii. More social media will need to be done
- e. Website update
 - i. www.askwits.org
 - ii. Will continue to update it and if anyone wants to help please let me know.
 - 1. If you know how to do this (in wordpress), please reach out
Jessica
- f. In the future, we are working on a plan to utilize G Suite Business to best suit our organization.
 - i. It is only \$4/month for nonprofits.
 - ii. This should be useful to us.
 - iii. More to follow in the next year.
- 2. Secretary – Mary Matthews
 - a. Foundation communication
 - b. Instagram, Facebook, Email, combination of all 3?
 - i. Based on the discussion, some Alums only look at one method.
Recommendation: to share via across all.
 - ii. Listservs are helpful – especially with email communications
 - iii. A listserv of Aux Alum is coming this year per Atisha Morrison & Tara Naber
 - iv. Looking at future Listservs to get to all Alum – this is due our trying to elevate communication burden from the Chapters
- 3. Treasurer – Rebecca Bartlett
 - a. No old items
 - b. Question: are we a CFC approved charity - need to look into this
- 4. Advisory Chair Members – Manette Macias & Jenifer Henslee Peck
 - a. Fifth annual Alpha Sigma Kappa National Scholarship
 - i. Actives (7) and Alum (11)
 - ii. Committee met June 7th and selected three recipients,
 - 1. Second runner up gets \$300,
 - 2. First runner up gets \$500
 - 3. Our overall winner gets \$1,000.
 - b. 2021 National Scholarship Essay Topic will be announced in January.

New Business

- 1. Budget – See Attachment A
 - a. Discussion – no questions
 - b. Vote to approve with no changes
 - i. Motion: Erin Cooper
 - ii. Second: Victoria Kenney/Misty Lam
 - c. Voting Results: Everyone voted to approve the budget

2. Elections – for President & Chairwoman, Secretary & 1 Advisory Board Member
 - a. Motioned for a white ballot on all positions – Jessica Reese McIntyre
 - i. Motion: Erin Cooper
 - ii. Second: Atisha Morrison
 - b. Results: All who ran were elected again

Old Business

1. Proposed a method to increase Alumna participation in the National Scholarship committee process at last year's Annual Meeting
 - a. Draft concept: <https://docs.google.com/forms/d/1pn4-sKoy6jaLCmmFKAuIMZabeOI3S3hEk0-GtmxD3Z4/edit?usp=sharing>
 - b. Please look this over and provide us feedback over the year.
 - c. Goal of implementing this either for the 2021 Scholarship Committee review or for sure at the 2022 Scholarship Committee review
2. Future Fundraiser Ideas
 - a. Custom Ink, etc.?
 - i. We can have a combination of both.
 - ii. Keeping it generic to allow for others to buy and wear
 - b. Letters for our members per the recently approved National Organization Documentation
 - c. There is the potential that Chapters could use our status for a fundraiser to their Chapter Scholarship
 - i. Contact us for more information – we are happy to help you out
 - d. Can always email us if you have an idea
 - e. See attachment C for the suggested designs by Jenifer Henslee Peck - early fall sometime
3. Racial inequality in our organization (the Foundation) – opportunities for improvements?
 - a. Biggest issue - the type of prompts we are choosing could be the problem (the suggested angles to answer the topic)
 - i. Careful in the prompts that we chose
 1. So that we don't out someone's protected status
 2. And/ or it will make it more difficult to answer the topic
 - b. Focus internally - normalize the review meeting discussion instead of a points based system that is just a rubric.
 - i. We need to actively create this environment
 - ii. Potential Scholarship Policy reformatting will be needed to develop this – look for upcoming emails/social media posts
 - c. Review the topics.
 - i. The topics are in order per our National Documents.
 1. We might want add topics, review the order or whatever bias exists within the topics.
 2. Maybe a meeting needs to happen with whomever wants to be involved in the review
 - ii. Topics are broad/vague – prompts need work

Announcements

1. #GivingTuesday is December 1, 2020
2. Special Meeting in conjunction with the National Meeting in January 2021 has been cancelled.
 - a. We will call a special meeting if it is needed - potential for review of topics; however, we will give you 2 weeks' notice before said meeting
3. An update will be sent out by the NBOD

4. Our next scheduled meeting will be at the 2021 National Convention in Chicago, IL.
5. Please feel free to reach out to us via ask.educational.foundation@gmail.com

- a. if you have a specific question for me you can reach me at jreese08@gmail.com

Motion to Adjourn the 2020 Annual Meeting at 1:27 pm

1. Motioned by: Tara Naber
2. Second: Misty Lam